

HEADQUARTERS

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> MONACO

PUBLI-CRÉATIONS MONTE-CARLO (A PARTNER OF AIM) MEDICAL CONGRESSES ARE OUR AIM

Dr. Marino Lena's fine Italian accent lends fire to the conversation. We learn that, in 1997, Publi-Créations was taken up into the AIM Group, which is one of the leading groups in the management of congresses and communications

DR. MARINO LENA, MANAGING DIRECTOR



events. 'The collaboration with AIM brought us immediately to a high European level. Our expertise lies in organising high-level scientific congresses every year with the participation of top opinion leaders. These congresses in car-



diovascular pathology, respiratory infections, neuropsychiatry, gastroenterology, and allergology have become regular engagements for the medical community. In 2002, we expanded our activities with DMC-related services. One of our latest big accomplishments was the 4th 'Sport & Science' Forum. Because, as you perhaps already know, Monaco is developing into one of the world's largest specialised centres in the field of sports medicine. The reigning prince is a forerunner in this field. We are very proud that we are able to use our organisational talents in this area as well.'

Company information: Established in Monte-Carlo in 1990, Publi-Créations has steadily grown in its specialised field of event management. Member of the AIM Group, with branches in Brussels, Florence, Milan and Rome.

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